



Ajuntament
de Mataró

International Web Conference on Social Economy

SOCIALNEET

From Civil Society Organizations to Social Entrepreneurship
Combating Youth Unemployment and Addressing the Needs of NEETs

25.09.20

WORLDWIDE

www.socialneet.eu

SocialNEET Live Web Stream



10:00 - 13:00 CEST

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Conference Papers

Summary sheet

Name and surname	KAJA CUNK
Entity	ASSOCIATION FOR CULTURE AND EDUCATION PINA
Department / Charge	
Email	KAJA.CUNK@PINA.SI
Website	WWW.PINA.SI WWW.SOCIAL-INNOVATORS.EU
Topic of your speech	SOCIAL INNOVATORS PROJECT: THE CAMPAIGN “NURTURING THE WORLD CAN BE A JOB.”
Abstract	
<p>Presentation of the project with focus on the development of the apprenticeship model, that was in the implementation phase joined with a national campaign. The aim of both is to provide CSOs with human resources and at the same time to enable young people to use the potentials to combat social issues and develop new social innovations.</p>	
Links and others	www.youtube.com/watch?v=Dbay8ggYBpg

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Summary sheet

Name and surname	Lukas Reichel
Entity	Can Fugarolas
Department / Charge	Member of coworking
Email	comunicacio@canfugarolas.org
Website	http://www.canfugarolas.org/
Topic of your speech	Can Fugarolas: Social, cultural and sustainable repairs workshop
Abstract	

What is Can Fugarolas?

Can Fugarolas is a 4,000 m² warehouse located at 8 Tolon Street, in the Havana district of Mataró. For many years the ship was a vehicle repair shop, but in the mid-2000s it fell into disuse and was closed and abandoned. At the initiative of a group of social organizations in Mataró, in 2013 a process of cleaning and recovery of the ship began, which culminated in the creation of "Can Fugarolas - Workshop on cultural, social and sustainable repairs." Since then, Can Fugarolas has lived in the ship under an urban farming contract.

Today, CAN FUGAROLAS is a space open to the city and self-managed, from which various groups from Mataró carry out cultural, social and economic projects. Can Fugarolas offers activities related to the arts, science, the environment, entrepreneurship and social issues. CAN FUGAROLAS is designed as a space where everyone who wants, can train, create, enjoy, exhibit and exchange disciplines, knowledge and ideas. It is a point of production and consumption of art and culture, and of self-managed services.

Can Fugarolas is based on a horizontal and participatory associative model, which seeks to promote synergies between entities and people, weave and expand the network between all of them; and to value the tangible and intangible resources of each group and individual.

Can Fugarolas is open to its neighborhood, Havana, and to the city, and is available to the public, as a space from which to promote projects that respond to the needs of our society. Some of the values on which Can Fugarolas is based are the sense of collectivity; networking; sustainability and resource use; self-management; participation; and coexistence.

At the legal level, Can Fugarolas has been constituted since 2015 as a Federation of Associations. The groups that currently make up Can Fugarolas are:

- Animal Liberation
- Bricoteca
- L'Estrella Consumer Cooperative
- Cronopis
- Eco-cooperative
- Study and Environment
- Fugart
- Orchards
- The Fugarolas Band
- LAC - Learning Laboratory Scientist
- Warehouses
- Pamboli
- Popular Dinners
- Collective Workshop
- Sculpture Workshop

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The SOCIALNEET project is funded by Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment

- Screen printing workshop
- WCLab
- Science, Technology and Network Technology (XCTiT)

Links and others

<https://www.canfugarolas.org/>

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Summary sheet

Name and surname	Eleni Zoli
Entity	Greek Ministry of Labour and Social Affairs, Directorate of Social and Solidarity Economy
Department / Charge	Department of Monitoring and Checking SSE Entities
Email	ezoli@ypakp.gr
Website	
Topic of your speech	Social Entrepreneurship in Greece – public policies to support youth social entrepreneurship
Abstract	
<p>The Social Solidarity Economy is an alternative to capitalism and other state- dominated economic systems. The definition of a Social Enterprise is based on three dimensions: the entrepreneurial dimension, the social dimension, and the one relative to the governance structure. In Greece we have an institutional framework and diverse types of social enterprises. Long-term unemployed young people (up to 25) are a category of vulnerable groups of the population. In Greece, social entrepreneurship can play an important role in re-integration of the youth of vulnerable groups on the labour market and, also, reduce gender inequalities that lead to unemployment and poverty.</p> <p>The Directorate of Social and Solidarity Economy cooperates with the Manpower Employment Organization for the implementation of a program aiming to integrate graduates/young people graduating from apprenticeship vocational schools into the labour market through social entrepreneurship. The program we are planning includes 2 actions. The first action concerns the integration into the labour market of the young people with disabilities who have completed the vocational training program of OAED in Athens and Thessaloniki. The second action concerns the information and the education of students attending the apprenticeship schools of OAED about the opportunities offered by the SSE so as to facilitate their integration in the labour market.</p> <p>In addition, our Service is planning to hold 2 seminars with thematic workshops for the employment opportunities for the NEETs through the Third Sector. The first seminar will be addressed to young graduates from Higher and Technological Educational Institutions and the second seminar will include unemployed young people and the beneficiaries of the Minimum Guaranteed Income.</p> <p>In conclusion, we should mention that the ecosystem of the SSE sector in Greece remains small in comparison to other countries in the European Union. It is very important for the Public Administration that promote public policies for the young social entrepreneurship, to exchange experiences and good practices and cooperate with other countries which have experience and develop innovative programs.</p>	
Links and others	

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Summary sheet

Name and surname	Vitor Gonçalves
Entity	<i>Instituto Politécnico de Bragança</i>
Department / Charge	Research Centre in Basic Education (CIEB)
Email	vg@ipb.pt
Website	http://www.vgportal.ipb.pt
Topic of your speech	CONNECTING NEET (IN)TO LOCAL SOCIAL INSTITUTIONS THROUGH IPB AND ADRAT
Abstract	
<p>In the last months, the unemployment rate of the active population aged between 15 and 74 years old increase drastically in all countries due the COVID-19. The needs to reintegrate young people in the labor market are even more big challenges. Since we have Meeting Points for NEETs (not in education, employment, or training) opened in the context of this project (SOCIAL NEET), we can use each meeting point to inform NEETs about training courses in Education for Entrepreneurship. So, we are planning a training course to facilitate to the NEETs the acquisition of skills and competences to create ideas of projects more creative, innovative, distinctive and sustainable and, consequently, an entrepreneurial spirit based on those competencies to elaborate a different project or business plan. Firstly, we will clarify the training methodologies to promote a training or a career plan. After acquiring the essential entrepreneurship skills and tools for generating and describing a business model or project, the NEETs will be challenged to generate business or project ideas, particularly in the social area. Generally speaking, first, the workgroups will use the Design Thinking and the Disney's Creative Strategy in order to explore their business idea from a number of complementary points of view, e.g. according to three of Disney's different roles: the Dreamer, the Designer, and the Critic. Then they will use the Business Model Canvas proposed by Alexander Osterwalder to present the business idea. Finally, they will describe the business plans, filling out the corresponding models proposed by the Agency for Competitiveness and Innovation. This communication presents the planning process of a social micro-business or a project, thus contributing to the promotion of education for social entrepreneurship and consequently to the improvement of employability issues and trends.</p>	
Links and others	<p>Keywords: Entrepreneurship, Design Thinking, Disney's Creative Strategy, Business Model Canvas.</p> <p>www.slideshare.net/VitorGoncalves9/socialneet</p> <p>www.ine.pt</p> <p>www.adrat.pt/tag/socialneet/</p> <p>www.empreendedorismo.ipb.pt</p> <p>www.who.int/health-topics/sustainable-development-goals</p> <p>www.designorate.com</p> <p>www.youtube.com/watch?v=UNHCAYx7_Y</p>

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